

IVMC_6 Programme

Crafting a Visual Plot – Epic Images of Mundane Stories

2019, July 16th to July 19th

College of Communication and Public Relations at the National University of Political Studies and Public Administration, 30A Expoziției Blvd., Bucharest, Romania

July 16th

18:00 – 19:00	Registration	Main Lobby [Ground floor]
19:00 – 20:00	Introductory remarks and welcome drinks	Multimedia Room [Ground floor]

Programme

July 17th

08:30 – 09:30	Registration	Main Lobby [Ground floor]
09:30 – 10:30	Welcome speeches Camelia Crişan - Conference chair Remus Pricopie - Rector, SNSPA Mark Dunford - IVMC Steering Committee	Room A1 [1 st floor]
10:30 – 10:45	Coffee break	Buffet [3 rd floor]
10:45 – 12:00	Keynote speech: Douglas Harper <i>The Visual Sociology of a Public Space: 30 years in Piazza Maggiore</i>	Room A1 [1 st floor]
12:00 – 13:00	Lunch break	Buffet [3 rd floor]
13:00 – 14:45	PANEL: Narrative and visual methods (Chair: Bianca Cheregi) Gabry N.G. Vanderveen: <i>Images in Dutch police and prosecutorial appeals for information and wanted notices</i> Federico Lucchesi, Seraina Tarnutzer, Katharina Lobinger & Rebecca Venema: <i>Follow (up) the visual. Building continuity within sets of interviews through visual methods</i> Melike Özmen: <i>Once Upon a Time: Water. An Information Design Project about Water Use Through Time in Ihlamur</i> Marianna Michałowska: <i>Telling the stories about a catastrophe – visual narratives in a discourse of ecology</i>	Room 307 [3 rd floor]

Programme

	<p>PANEL: Narrative and visual methods (Chair: Camelia Crişan) Jacek Zydorowicz: <i>Visual Culture in the Age of Terrorism</i> Seraina Tarnutzer, Federico Lucchesi, Rebecca Venema & Katharina Lobinger: <i>Content and context in visual elicitation. Where is the visual content in visual methods?</i> Rebecca Noone: <i>Line by line: Drawing and performing spatial orientations</i> Jose Santos P. Ardivilla: <i>Inkling-nation of Disaster: Visualization of Climate-related catastrophes in comics</i></p>	Room 317 [3 rd floor]
	<p>PANEL: Storytelling, self-making and migration: critical reflections and visual layers within everyday experiences (Chair: Joanna Wheeler; Commentator: Claudia Mitchell) Thea Shahrokh: <i>Navigating contexts of fracture through creative storytelling with young people with migration background</i> Joanna Wheeler, Nava Derakhshani & Yusra Price: <i>Everyday experiences of home and belonging with migrants in Cape Town: Storyscapes and story exploration through tactile construction</i> Sabine Felber & Gisela Winkler: <i>The story of a cooperative self-portrait: Working with one's image</i></p>	Room A1 [1 st floor]
14:45 – 15:00	Coffee break	Buffet [3 rd floor]
15:00 – 16:45	<p>PANEL: Visual communication (advertising, social media, graphics, and illustrations) (Chair: Terence Heng) Elena Negrea Busuioc & Diana Dumitriu: <i>Children's life is hanging by a hair: Metaphors, stories and simulations in advertising for social causes</i> Monica Majumdar: <i>The Twisted Fairy-Tale behind how light skinned girls are 'trending'</i> Mihaela Mureşanu Tăut: <i>The Great Picture of the MMR (Measles – Mumps – Rubella) Vaccination Controversary</i> Ioana Grancea: <i>Epic Representations of Losing Weight. The "Eatkarus" Viral Video Commercial of Edeka in 2017</i> Alina Duduciuc, Adina Ionescu & Rodica Săvulescu: <i>Documenting the life of senior citizens in Romanian: a qualitative research on the visual representation of silver consumers in social context</i></p>	Room 307 [3 rd floor]
		Room 317

Programme

PANEL: Small stories, shifts, and inherent risks: thinking critically about the realities of transformative storytelling; (Chair & Commentator: Thea Shahrokh) Contributions by: Tessa Lewin, Jackie Shaw & Joanna Wheeler	[3 rd floor]
WORKSHOP: Working with the knowledge of lived experience: A participatory exploration of Community Reporting and Conversations of Change Hayley Trowbridge	Room 311 [3 rd floor]

Programme

July 18th

08:30 – 09:00	Registration	Main Lobby
09:00 – 10:45	<p>PANEL: Visual culture (Chair: Mark Dunford)</p> <p>Edna Barromi-Perlman: <i>Community building methods: Analysis of the use of visual material in Beit Daniel Synagogue in Tel Aviv</i></p> <p>Paola Tinè: <i>Subjectivity, Generalisation and the Individual. Reflections on the Use of Art in Anthropological Research</i></p> <p>Luiza-Maria Filimon: <i>“A big, beautiful door in the middle of the wall”. Analyzing visual depictions of failed security constructions</i></p> <p>Thea Shahrokh, April Mandrona, EJ Milne, Claudia Mitchell, Michaelina Jakala, Mateja Celestina & Leesa Hamilton: <i>The Picture Book Project: Recognising refugee children’s unique artistic and narrative voices</i></p> <p>Dragoş A. Farmazon & Roberta Răducu: <i>Social criticism and visual rhetoric. Banksy: the voice of the poorest, collected by the richest</i></p> <p>George Tudorie: <i>Painting the soul, painting the soul out: the medicalization of melancholia and its echoes in painting</i></p> <p>PANEL: Visual methods in teaching and learning & psychology (Chair: Bianca Cheregi)</p> <p>Samantha Murton: <i>Art within the art of medicine; exploring the use and impact of health practitioners’ drawings</i></p> <p>Joanna Kędra & Rasa Žakevičiūtė: <i>They allowed students to be creative and crazy — collaborative teaching of visual research methods</i></p> <p>Gyuzel Gadelshina & Mary Thompson: <i>Enhancing undergraduate business students’ learning by introducing innovative art-based teaching activity in the class</i></p> <p>Lavinia Țânculescu: <i>Managing trauma through sand pictures in children from vulnerable environments</i></p> <p>Chris High & Gusztáv Nemes: <i>Learning participatory visual methods: A framework for the assessment of competencies for research and practice in community settings</i></p> <p>Dan Florin Stănescu: <i>Using visual methods in counseling and therapeutic interventions – figure constellations</i></p>	<p>Room 307 [3rd floor]</p> <p>Room 317 [3rd floor]</p>

Programme

	PANEL: Methods in sociology (Chair: Diana Dumitriu) Maïke Potschulat: <i>Iconography in auto-photography: Collective visual narratives and individual urban sense-making</i> Terence Heng: <i>The Heroic God: Building Spiritual Capital in Social Media Videos</i> Daniele Ietri & Eleonora Mastropietro: <i>Territorial storytelling and “deep maps”: visual tools for participation, communication and policy making</i> S. C. Dam: <i>Visualizing Death: Studio Art Students Exploring Visual Histories of Thanatology</i> Jacques Ibanez Bueno: <i>A new scientific journal on visual methods: contributions to an epistemological debate</i>	Room 311 [3 rd floor]
10:45 – 11:00	Coffee break	Buffet [3 rd floor]
11:00 – 12:00	Keynote speech: Dan Perjovschi <i>The Walls after The (Berlin) Wall - Arts and politics (1989-2019)</i>	Room A1 [1 st floor]
12:00 – 13:00	Lunch break	Buffet [3 rd floor]
13:00 – 14:45	PANEL: Visualization of big data analysis, predictive analytics, and info-graphics (Chair: Chris High) Dick Murray: <i>A history of data visualization or a data visualization of history? An interdisciplinary methodology for exploring innovation</i> Camelia Cmeciu: <i>Mapping Romania’s Centenary in Data Visualization. A Visual Appraisal Analysis of Infographics on the Romanian Society.</i> Georgeta Drulă: <i>Digital tools and software for visual data analysis</i> Anca Țenea: <i>The Role of Data Analysis and Visualization in Analyzing and Predicting Cultural Trends</i>	Room 317 [3 rd floor]

Programme

	<p>PANEL: Participatory and critical visual methods (Chair: Mark Dunford)</p> <p>Jamee Newland: <i>This is not a love song: street-art counter narratives of sexual health & sexuality, Indonesia</i></p> <p>Ana Velhinho & Pedro Almeida: <i>The synergy between visualization and participatory practices in creative projects focused on multiple contributions, behaviors and user-generated content (Video intervention)</i></p> <p>Paul Jones: <i>Visualising Seasteading: Modelling Experiment</i></p> <p>Sara Ronzi, Rachel Anderson de Cuevas, Elisa Puzzolo, Debbi Stanistreet, MBatchou Ngahane Bertrand Hugo, Nigel Bruce & Daniel Pope: <i>Photovoice as a tool to advance clean cooking for better health: the case of Cameroon</i></p> <p>Daniel McCulloch: <i>Evaluating the relationship between participatory visual methods and ‘voice’: Some findings and implications from a small-scale study</i></p>	Room 307 [3 rd floor]
	<p>PANEL: Expanding digital literacy through the art of storytelling, Mercy College is changing lives</p> <p>Contributors: Sabrina Timperman & Christine Kosky</p>	Room 311 [3 rd floor]
14:45 – 15:00	Coffee break	Buffet [3 rd floor]
15:00 – 16:45	<p>PANEL: Ethics in visual methodologies (Chair: George Tudorie)</p> <p>Luc Pauwels: <i>‘Looking for Europe’. A Longitudinal Visual Study of the Material Expressions of Nationalism and Transnationalism</i></p> <p>Mălina Ciocca & Georgiana Udrea: <i>Is my story still my own if you are telling it? An analysis of mediation in documentaries about Romanian migrants</i></p> <p>Dumitru Borțun: <i>Image and Representation. The Enigmatical Power Of Visual Image</i></p> <p>Laura Harris: <i>Knowing from Inside the White Cube: Artists’ Moving Image for Sociological Research</i></p> <p>Orsolya Bajusz: <i>Postpolitics and the Hungarian NGO sector</i></p>	Room 307 [3 rd floor]

Programme

PANEL: Digital storytelling (Chair: Dragoş Farmazon)

Room 317

Monica Palladino: *Taping the intangible: a human experience in a fishing community*

[3rd floor]

Federica Pesce, Gianluca Petrillo & Antonia Silvaggi: *Digital storytelling as a tool and resource for heritage education and valorization*

Camelia Crişan: *Memes in Politics*

Diane Charleson: *The use of Remix methods to engender memory and storytelling*

PARTICIPATORY WORKSHOP: An immersive and tactile learning experience

Room 311

Joanna Wheeler, Nava Derakhshani, Thea Shahrokh & Yusra Price: *Storyscape*

[3rd floor]

Programme

July 19th

10:00 – 10:45	Editors' meeting	Room 317 [3 rd floor]
10:45 – 11:00	Coffee break	Buffet [3 rd floor]
11:00 – 12:00	Award ceremony for next conferences	Room 317 [3 rd floor]
12:00	END OF THE EVENT	
