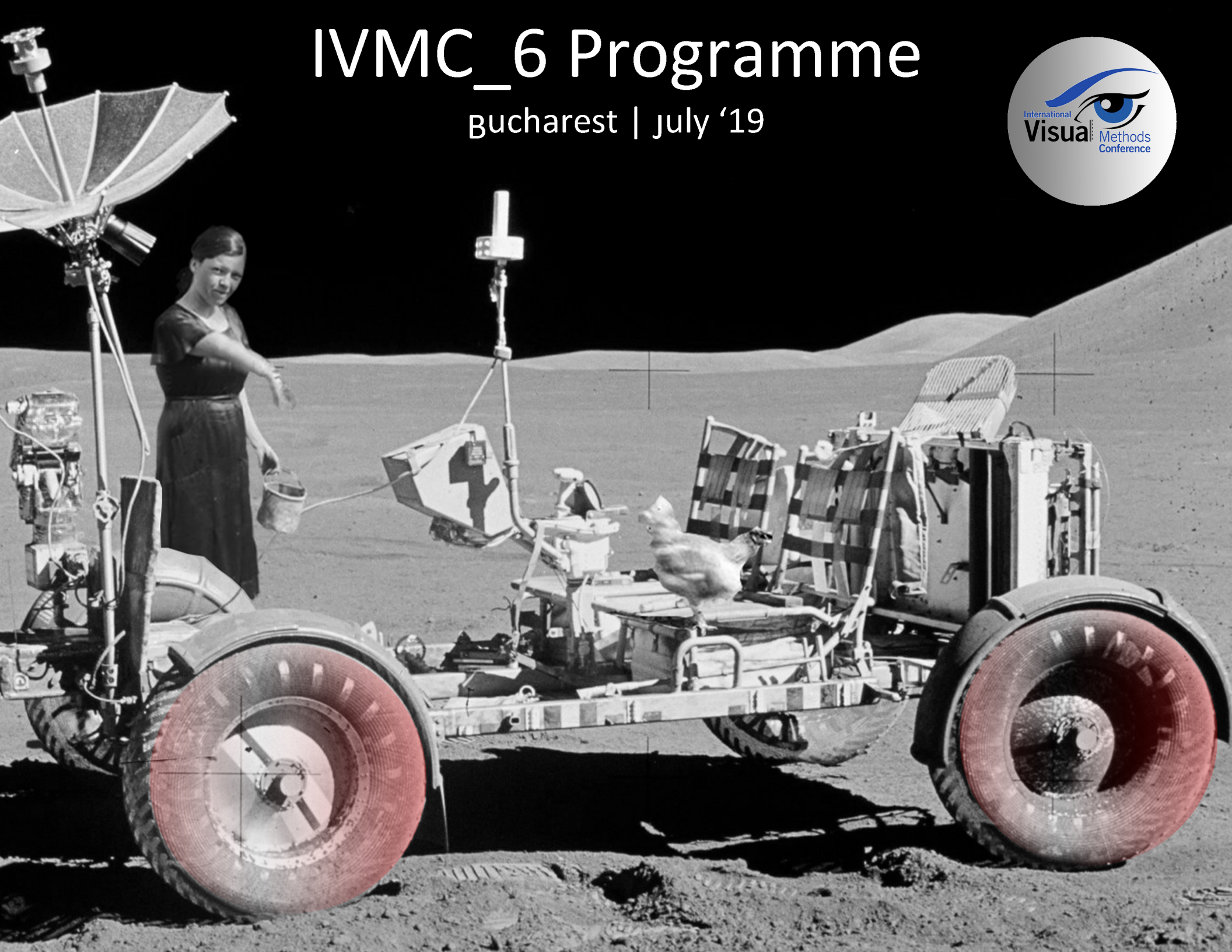# IVMC_6 Programme

Bucharest | July '19

International Visual Methods Conference

IVMC_6 Programme

Crafting a Visual Plot – Epic Images of Mundane Stories

2019, July 16th to July 19th
College of Communication and Public Relations at the *National University of Political Studies and Public Administration*, 30A Expoziţiei Blvd., Bucharest, Romania

July 16th

18:00 – 19:00	**Registration**	Main Lobby [Ground floor]
19:00 – 20:00	**Introductory remarks and welcome drinks**	Multimedia Room [Ground floor]

Programme

08:30 – 09:30	**Registration**	Main Lobby [Ground floor]
09:30 – 10:30	**Welcome speeches** Camelia Crişan - Conference chair Remus Pricopie - Rector, SNSPA Mark Dunford - IVMC Steering Committee	Room A1 [1st floor]
10:30 – 10:45	**Coffee break**	Buffet [3rd floor]
10:45 – 12:00	**Keynote speech**: Douglas Harper *The Visual Sociology of a Public Space: 30 years in Piazza Maggiore*	Room A1 [1st floor]
12:00 – 13:00	**Lunch break**	Buffet [3rd floor]
13:00 – 14:45	**PANEL: Narrative and visual methods** (Chair: Bianca Cheregi) Gabry N.G. Vanderveen: *Images in Dutch police and prosecutorial appeals for information and wanted notices* Federico Lucchesi, Seraina Tarnutzer, Katharina Lobinger & Rebecca Venema: *Follow (up) the visual. Building continuity within sets of interviews through visual methods* Melike Özmen: *Once Upon a Time: Water. An Information Design Project about Water Use Through Time in Ihlamur* Marianna Michałowska: *Telling the stories about a catastrophe – visual narratives in a discourse of ecology*	Room 307 [3rd floor]

Programme

	PANEL: Narrative and visual methods (Chair: Camelia Crișan) Jacek Zydorowicz: *Visual Culture in the Age of Terrorism* Seraina Tarnutzer, Federico Lucchesi, Rebecca Venema & Katharina Lobinger: *Content and context in visual elicitation. Where is the visual content in visual methods?* Rebecca Noone: *Line by line: Drawing and performing spatial orientations* Jose Santos P. Ardivilla: *Inkling-nation of Disaster: Visualization of Climate-related catastrophes in comics*	Room 317 [3rd floor]
	PANEL: Storytelling, self-making and migration: critical reflections and visual layers within everyday experiences (Chair: Joanna Wheeler; Commentator: Claudia Mitchell) Thea Shahrokh: *Navigating contexts of fracture through creative storytelling with young people with migration background* Joanna Wheeler, Nava Derakhshani & Yusra Price: *Everyday experiences of home and belonging with migrants in Cape Town: Storyscapes and story exploration through tactile construction* Sabine Felber & Gisela Winkler: *The story of a cooperative self-portrait: Working with one's image*	Room A1 [1st floor]
14:45 – 15:00	**Coffee break**	Buffet [3rd floor]
15:00 – 16:45	**PANEL: Visual communication (advertising, social media, graphics, and illustrations)** (Chair: Terence Heng) Elena Negrea Busuioc & Diana Dumitriu: *Children's life is hanging by a hair: Metaphors, stories and simulations in advertising for social causes* Monica Majumdar: *The Twisted Fairy-Tale behind how light skinned girls are 'trending'* Mihaela Mureşanu Tăut: *The Great Picture of the MMR (Measles – Mumps – Rubella) Vaccination Controversy* Ioana Grancea: *Epic Representations of Losing Weight. The "Eatkarus" Viral Video Commercial of Edeka in 2017* Alina Duduciuc, Adina Ionescu & Rodica Săvulescu: *Documenting the life of senior citizens in Romanian: a qualitative research on the visual representation of silver consumers in social context*	Room 307 [3rd floor]
		Room 317

Programme

PANEL: Small stories, shifts, and inherent risks: thinking critically about the realities of transformative storytelling; (Chair & Commentator: Thea Shahrokh)
Contributions by: Tessa Lewin, Jackie Shaw & Joanna Wheeler

[3rd floor]

Room 311

WORKSHOP: Working with the knowledge of lived experience: A participatory exploration of Community Reporting and Conversations of Change
Hayley Trowbridge

[3rd floor]

Programme

08:30 – 09:00	**Registration**	Main Lobby

09:00 – 10:45	**PANEL: Visual culture** (Chair: Mark Dunford)	Room 307
	Edna Barromi-Perlman: *Community building methods: Analysis of the use of visual material in Beit Daniel Synagogue in Tel Aviv*	[3rd floor]
	Paola Tinè: *Subjectivity, Generalisation and the Individual. Reflections on the Use of Art in Anthropological Research*	
	Luiza-Maria Filimon: *"A big, beautiful door in the middle of the wall". Analyzing visual depictions of failed security constructions*	
	Thea Shahrokh, April Mandrona, EJ Milne, Claudia Mitchell, Michaelina Jakala, Mateja Celestina & Leesa Hamilton: *The Picture Book Project: Recognising refugee children's unique artistic and narrative voices*	
	Dragoș A. Farmazon & Roberta Răducu: *Social criticism and visual rhetoric. Banksy: the voice of the poorest, collected by the richest*	
	George Tudorie: *Painting the soul, painting the soul out: the medicalization of melancholia and its echoes in painting*	

	PANEL: Visual methods in teaching and learning & psychology (Chair: Bianca Cheregi)	Room 317
	Samantha Murton: *Art within the art of medicine; exploring the use and impact of health practitioners' drawings*	[3rd floor]
	Joanna Kędra & Rasa Žakevičiūtė: *They allowed students to be creative and crazy — collaborative teaching of visual research methods*	
	Gyuzel Gadelshina & Mary Thompson: *Enhancing undergraduate business students' learning by introducing innovative art-based teaching activity in the class*	
	Lavinia Țânculescu: *Managing trauma through sand pictures in children from vulnerable environments*	
	Chris High & Gusztáv Nemes: Learning participatory visual methods: A framework for the assessment of competencies for research and practice in community settings	
	Dan Florin Stănescu: *Using visual methods in counseling and therapeutic interventions – figure constellations*	

Programme

	PANEL: **Methods in sociology** (Chair: Diana Dumitriu) Maike Potschulat: *Iconography in auto-photography: Collective visual narratives and individual urban sense-making* Terence Heng: *The Heroic God: Building Spiritual Capital in Social Media Videos* Daniele Ietri & Eleonora Mastropietro: *Territorial storytelling and "deep maps": visual tools for participation, communication and policy making* S. C. Dam: *Visualizing Death: Studio Art Students Exploring Visual Histories of Thanatology* Jacques Ibanez Bueno: *A new scientific journal on visual methods: contributions to an epistemological debate*	Room 311 [3rd floor]
10:45 – 11:00	**Coffee break**	Buffet [3rd floor]
11:00 – 12:00	**Keynote speech:** Dan Perjovschi *The Walls after The (Berlin) Wall - Arts and politics (1989-2019)*	Room A1 [1st floor]
12:00 – 13:00	**Lunch break**	Buffet [3rd floor]
13:00 – 14:45	PANEL: **Visualization of big data analysis, predictive analytics, and info-graphics** (Chair: Chris High) Dick Murray: *A history of data visualization or a data visualization of history? An interdisciplinary methodology for exploring innovation* Camelia Cmeciu: *Mapping Romania's Centenary in Data Visualization. A Visual Appraisal Analysis of Infographics on the Romanian Society.* Georgeta Drulă: *Digital tools and software for visual data analysis* Anca Țenea: *The Role of Data Analysis and Visualization in Analyzing and Predicting Cultural Trends*	Room 317 [3rd floor]

Programme

	PANEL: Participatory and critical visual methods (Chair: Mark Dunford) Jamee Newland: *This is not a love song: street-art counter narratives of sexual health & sexuality, Indonesia* Ana Velhinho & Pedro Almeida: *The synergy between visualization and participatory practices in creative projects focused on multiple contributions, behaviors and user-generated content (Video intervention)* Paul Jones: *Visualising Seasteading: Modelling Experiment* Sara Ronzi, Rachel Anderson de Cuevas, Elisa Puzzolo, Debbi Stanistreet, MBatchou Ngahane Bertrand Hugo, Nigel Bruce & Daniel Pope*: Photovoice as a tool to advance clean cooking for better health: the case of Cameroon* Daniel McCulloch: *Evaluating the relationship between participatory visual methods and 'voice': Some findings and implications from a small-scale study*	Room 307 [3rd floor]
	PANEL: Expanding digital literacy through the art of storytelling, *Mercy College* **is changing lives** Contributors: Sabrina Timperman & Christine Kosky	Room 311 [3rd floor]
14:45 – 15:00	**Coffee break**	Buffet [3rd floor]
15:00 – 16:45	**PANEL: Ethics in visual methodologies** (Chair: George Tudorie) Luc Pauwels: *'Looking for Europe'. A Longitudinal Visual Study of the Material Expressions of Nationalism and Transnationalism* Mălina Ciocea & Georgiana Udrea: *Is my story still my own if you are telling it? An analysis of mediation in documentaries about Romanian migrants* Dumitru Borțun: *Image and Representation. The Enigmatical Power Of Visual Image* Laura Harris: *Knowing from Inside the White Cube: Artists' Moving Image for Sociological Research* Orsolya Bajusz: *Postpolitics and the Hungarian NGO sector*	Room 307 [3rd floor]

Programme

PANEL: Digital storytelling (Chair: Dragoș Farmazon)

Monica Palladino: *Taping the intangible: a human experience in a fishing community*
Federica Pesce, Gianluca Petrillo & Antonia Silvaggi: *Digital storytelling as a tool and resource for heritage education and valorization*
Camelia Crișan: *Memes in Politics*
Diane Charleson: *The use of Remix methods to engender memory and storytelling*

Room 317
[3rd floor]

PARTICIPATORY WORKSHOP: An immersive and tactile learning experience
Joanna Wheeler, Nava Derakhshani, Thea Shahrokh & Yusra Price: *Storyscape*

Room 311
[3rd floor]

Programme

July 19th

10:00 – 10:45	**Editors' meeting**	Room 317 [3rd floor]
10:45 – 11:00	**Coffee break**	Buffet [3rd floor]
11:00 – 12:00	**Award ceremony for next conferences**	Room 317 [3rd floor]
12:00	**END OF THE EVENT**	

Hosted by:

College of Communication and Public Relations

at NUPSPA (SNSPA) in Bucharest

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